

OUR VISION

To cultivate a community that's fun, safe and promotes better mental health among young West **Australians**

OUR PURPOSE

To raise funds and awareness for Youth Focus and youth mental health

OUR VALUES





2023 - 2026 STRATEGY SUMMARY

STRATEGIC

OBJECTIVES

Community Connection

The Ride brings relevance and fosters community engagement beyond the school visits.



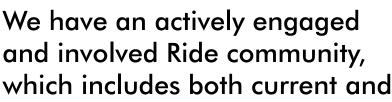
We have an actively engaged and involved Ride community, which includes both current and past (Alumni) riders.



The Ride is able to attract and secure long term funds through our highly valued and engaged network of partners and sponsors.

Diversity & Inclusion

The Ride community embraces diversity and inclusion across age, gender & cultures.



COLLABORATION







